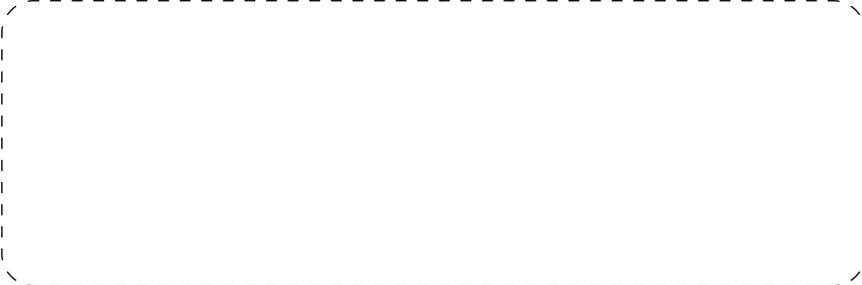


HomeServe®



PRSR STD
U.S. POSTAGE
PAID
MAILED FROM
ZIP CODE 19612
PERMIT NO. 5003



Important Information Enclosed



2104_JLU_Basic_OE



For Residential Address:

<<MR. SAMPLE A SAMPLE_XX>>
<<MAIL_ADDRESS1_XXXXXXX>>
<<MAIL_ADDRESS2_XXXXXXX>>
<<MAIL_CITY_XX, ST ZIP>>



Date <<Month XX, XXXX>>

Response Requested by <<Month XX, XXXX>>

Part 2

Re: Sewer/Septic Line Information for <<Serv_Address1_XXXXXX>>

<<Sample Sample_XXXXXXX>>,

The original sewer/septic line buried underground on your property can deteriorate over time. You are currently not enrolled in Exterior Sewer/Septic Line Coverage from HomeServe, who is offering eligible homeowners protection for their sewer/septic line.

Because you own this line, you are responsible for repairs in the event of a sudden breakdown.

We are writing to you to provide you with an opportunity to accept protection against the costs of covered repairs if this line breaks down. The exterior sewer/septic line on your property is primarily affected by aging and normal wear and tear. **If this line requires replacement, it may cost you thousands of dollars.**

<<Serv_City>> Homeowner Benefit Review:

Homeowner: <<Sample Sample_XXXXXXX>>
Location: <<Serv_Address1_XXXXXXX>>
<<Serv_City_XXX, Serv_State, Serv_ZIP>>
Benefit Amount: Up to \$10,000 per service call with multiple calls annually for covered repairs
30-day waiting period includes a money-back guarantee

Without this *optional* protection, homeowners may be at risk for expensive sewer/septic line repair costs. For just \$8.99 per month, eligible homeowners can take action to help prevent the unexpected burden of high repair bills for aging sewer/septic lines.

Signature Required For Processing.

Please respond today by signing, completing and returning the attached Acceptance Form to help protect your finances from the covered cost to repair or replace your sewer/septic line. Or call 1-833-397-0296. **For fastest processing of your coverage, visit www.PlansforOmaha.com and enter Offer Code: DM2212A.**

HomeServe USA Repair Management Corp. ("HomeServe"), with corporate offices located at 601 Merritt 7, 6th Floor, Norwalk, CT 06851, is an *independent company separate from your local utility or community* and offers this optional service plan as an authorized representative of the service contract provider, North American Warranty, Inc., 175 West Jackson Blvd., Chicago, IL 60604.

ACCEPTANCE FORM

Please correct name and address information below, if necessary, before submitting.

<<Sample A. Sample_XXXXXXX>>, <<Serv_Address1_XXXXXXX>>,
<<Serv_Address2_XXXXXXX>>, <<Serv_City_XXX, ST Zip>>

By providing my e-mail address, I request that I be e-mailed my current and future agreements and any related documents, and I acknowledge that I can access these documents. I can change my preferences or request paper copies online or by calling HomeServe. The phone number and e-mail address provided below are good ways to reach me.

E-mail Address: _____ Phone #: _____

E-Z PAY (see back of letter)

Payment Schedule:

- \$8.99 per month
- \$26.97 per quarter
- \$107.88 per year

By signing below, I authorize HomeServe to use account information from the enclosed check to make electronic fund transfers to automatically initiate my first and future debits to my bank account at the frequency and amount specified in the Payment Schedule, plus any applicable taxes, in connection with my payments for Exterior Sewer/Septic Line Coverage. I understand my check will be converted to an electronic debit for my first payment, instead of deposited as a paper check. I understand this optional coverage is based on an annual contract and will be *automatically renewed annually* on the same payment terms I selected at the then-current renewal price, plus any applicable taxes, unless I cancel. I can cancel the automatic payments and this contract any time at no additional cost, without obligation to make future plan payments, by calling 1-833-397-0296 or visiting www.homeserve.com. *Your Data:* See privacy policy at www.homeserve.com/privacy. I confirm that I am the homeowner, meet all other coverage eligibility requirements, have read the information in this package in its entirety, and understand there are limitations and exclusions.

<<MatchbackID>>

<<Mailcode>>

SIGNATURE (required)

<<customer_no>>

2212XJLUK122ANEA

2212_JUL_BSC_S

2212XJLUK122ANEA

2212_JUL_BSC_S

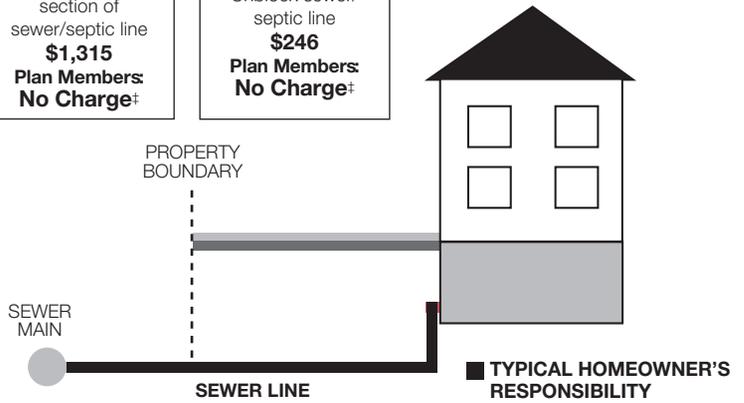
KNOW YOUR RESPONSIBILITY

As a homeowner, you are responsible for the sewer/septic line on your property, and you will have to arrange and pay for any necessary repairs. This illustration shows the location of the sewer/septic line on your property. Also shown are repairs that are commonly performed on this line and how much licensed and insured plumbers would typically charge.

Replace sewer/septic line (26–75 ft.)
\$5,054
 Plan Members: **No Charge†**

Replace collapsed section of sewer/septic line
\$1,315
 Plan Members: **No Charge†**

Unblock sewer/septic line
\$246
 Plan Members: **No Charge†**



Coverage also includes the septic line, from the external wall of your home up to the point of connection to the septic tank on your property. Septic/collection tanks, leaching fields and grinder pumps are not covered.

Many homeowners do not know that basic homeowners insurance typically only covers things like property damage to your home, but not damage due to normal wear and tear to your sewer/septic line. You are not covered with Exterior Sewer/Septic Line Coverage in the event of a breakdown on your property.

†National average repair costs as of June 2020. No charge for covered repairs up to your service call benefit amount.

Please complete and return in the postage-paid envelope

Call 1-833-397-0296 to speak to a live representative

Visit www.PlansforOmaha.com for fastest processing and enter Offer Code: DM2212A.

Important Coverage Information: Eligibility: An owner of both a residential single structure permanently secured to the ground and the land it is located on may be eligible for coverage. You are not eligible if your property is used for commercial purposes; you know of any current problems with your exterior sewer/septic line before enrollment; your entire exterior sewer/septic line is shared with a 3rd party or covered by a homeowners' association or the like; or your exterior sewer/septic line previously had roots removed. In IA, properties with more than 4 dwelling units are not eligible. Benefit Details: Coverage provides, up to the applicable benefit limit, to repair or replace a sewer line for which you have sole responsibility, from the external wall of your home up to your utility's responsibility, or septic line from the external wall of your home up to the point of connection to the septic tank on your property, that is damaged due to normal wear and tear, not accident or negligence. Not covered: Septic/collection tanks; leaching fields; grinder pumps; non-conforming drain lines; and damage from accidents, negligence or otherwise caused by you, others or unusual circumstances. Additional exclusions apply. Disputes resolved by arbitration, without class action or jury trial, unless otherwise stated in your full Terms and Conditions. Making a Service Call: Your plan starts the day your enrollment is processed. There is an initial 30-day waiting period before you can make a service call, providing 11 months of coverage during the first year. Upon renewal/reactivation (if applicable), there is no waiting period. Cancellation: Cancel any time by calling HomeServe at 1-833-397-0296. If you cancel within 30 days of your start date, you will get a full refund (less claims paid, where applicable). Cancellations after the first 30 days will result in a pro-rata refund (less claims paid, where applicable). Renewal: The plan is annual. Unless you cancel, your plan automatically renews annually at the then-current renewal price with your same payment terms.

See full Terms and Conditions with complete coverage and exclusion details prior to enrolling by calling 1-833-397-0296 or going to www.PlansforOmaha.com. HomeServe is an independent company, separate from your local utility or community. If you would prefer not to receive solicitations from HomeServe, please call 1-833-397-0296.

E-Z Pay: A paperless and stress-free way to pay for your coverage. Payments are automatically debited from the bank/checking account of your choice as your payment becomes due, at no additional cost.

CREDIT/DEBIT CARD

By signing below, I authorize HomeServe to charge my first and future payments, plus any applicable taxes, for Exterior Sewer/Septic Line Coverage to my credit/debit card at the frequency and amount specified in the Payment Schedule. I understand this optional coverage is based on an annual contract and will be *automatically renewed annually* on the same payment terms I selected at the then-current renewal price, plus any applicable taxes, unless I cancel. I can cancel the automatic payments and this contract any time at no additional cost, without obligation to make future plan payments, by calling 1-833-397-0296 or visiting www.homeserve.com. *Your Data:* See privacy policy at www.homeserve.com/privacy. I confirm that I am the homeowner, meet all other coverage eligibility requirements, have read the information in this package in its entirety, and understand there are limitations and exclusions.

SIGNATURE (required)

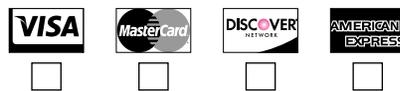
ANNUAL CHECK OR MONEY ORDER

I have enclosed my signed and dated check or money order for my annual payment of \$107.88 for Exterior Sewer/Septic Line Coverage. I understand this optional coverage is based on an annual contract that will be *automatically renewed annually* at the then-current renewal price, and that I will be invoiced for future payments unless I cancel. I can cancel this contract any time at no additional cost by calling 1-833-397-0296 or visiting www.homeserve.com.

SIGNATURE (required)

Payment Schedule:

- \$8.99 per month
- \$26.97 per quarter
- \$107.88 per year



Expiration Date:
 /

Card Number:

Your Data: See privacy policy at www.homeserve.com/privacy. I confirm that I am the homeowner, meet all other coverage eligibility requirements, have read the information in this package in its entirety, and understand there are limitations and exclusions.
PLEASE MAKE PAYABLE TO HOMESERVE

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